

PLS.' EXHIBIT 1

Message

From: Kayla Whaling [whaling@uber.com]
Sent: 12/4/2017 1:26:45 AM
To: David Brightman [brightman@uber.com]
CC: Texas Public Affairs [txpa@uber.com]
BCC: whaling@uber.com
Subject: Re: Austin Press Event: Tuesday, Dec. 5

Thanks, David! We are really excited about this line up.

On Sun, Dec 3, 2017 at 12:33 PM, David Brightman <brightman@uber.com> wrote:
Thanks, Kayla. Apologies for the delayed response. This looks great.

Best,
David

On Wed, Nov 29, 2017 at 10:38 AM, Kayla Whaling <whaling@uber.com> wrote:
Hey David,

As you know, the safety comms and public affairs teams under Jill and Justin have been working on a nationwide campaign for drinking and driving this holiday season. We have a great opportunity to help host a press event here in Austin next week with AAA and law enforcement to push out the designated driver message.

The event was confirmed yesterday for Tuesday at 1 p.m. I've offered to host this event at the GLH and invite media out for this event. The press event will be outside and Trevor will be speaking.

I've been speaking to our marketing strategy team and we think this is a great opportunity to include specific Austin partners and formally recognize their efforts of helping keep the roads safe during the holidays.

Here are some of the materials, including the [driver email](#) that we would like to use in Austin which has been approved by legal.

Let me know and will work directly with Barry on getting this squared away.

[Media Advisory](#)
[Press Release](#)

Kayla